



MultiDyne Video & Fiber Optic Systems

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FOR IMMEDIATE RELEASE

**MULTIDYNE APPOINTS D. PAGAN COMMUNICATIONS AS STRATEGIC
MEDIA RELATIONS AGENCY**

LOCUST VALLEY, NY, JUNE 8, 2009 – MultiDyne Video & Fiber Optic Systems, a premier provider of fiber-optic-based video and audio transport solutions for broadcast and pro A/V applications, is pleased to announce the hiring of D. Pagan Communications (DPC), a leading industry public relations firm, as its agency of record. DPC will handle all strategic media relations and trade show support activities for MultiDyne as the company continues its expansion across multiple markets, including the broadcast, production, digital cinema, pro A/V, corporate, government and healthcare sectors.

“For the past 30 years, MultiDyne has built a strong reputation as a leading manufacturer of fiber optic systems,” says Jim Jachetta, senior vice president of engineering and product development for MultiDyne. “As we continue to grow, our partnership with DPC will serve as an extension of our business goals. We’re excited to work with an agency that has the depth of experience and relationships necessary to increase our company’s exposure within our key markets, and help us showcase our products and their benefits to a broad range of end-users.”

MultiDyne’s impressive line of broadcast and video equipment includes fiber optic transport systems as well as automatic protection switching, test signal generators, NTSC sync generators, video and audio source ID generators, distribution amplifiers, electrical and fiber optic routing switchers, video loss detectors, automatic A/B switchover devices and XLR audio break-out panels.

“MultiDyne is a natural fit with our client roster and is yet another example of our long history of representing some of the best and most innovative companies in the broadcast and audio/video industries,” says Debra Pagan, DPC founder and president. “We’re excited to put our experience, knowledge and resources to work for MultiDyne, to maximize the company’s visibility as it continues to deliver ground-breaking solutions for its customers.”

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About MultiDyne:

For more than 30 years, MultiDyne has been a leading provider of innovative and outstanding video and fiber-optic-based transport systems for the broadcast, cable, satellite, production, digital cinema, pro A/V, corporate, retail, surveillance, teleconferencing, judicial arraignment, transportation, government and healthcare markets. MultiDyne's fiber optic transport systems for video, SDI, 3G HD, DVB/ASI, VGA, DVI, HDMI, audio, AES, Ethernet, data, CATV, as well as the company's other broadcast accessories are used worldwide by such industry leaders as ABC, CBS, NBC, RAI, BBC and the Department of Transportation. MultiDyne provides a seven-year warranty on its core product line. For more information, call MultiDyne at 1-877-MULTIDYNE or 1-516-671-7278, visit the company's Web site at www.multidyne.com, or send an e-mail to sales@multidyne.com.

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